

KASANDY FOUNDATION

kasandyfoundation.org

PRESS KIT 2026

The Kasandy Foundation

Nothing and No One Is Wasted.

Vancouver, BC · Kenya · Est. 2020

Media inquiries: hello@kasandyfoundation.org

Press kit current as of May 2026

ABOUT THE FOUNDATION

The Kasandy Foundation

The Kasandy Foundation is a BC-registered nonprofit organization founded in Vancouver in 2020 by Jackee Kasandy. The Foundation operates three interconnected programs across Canada and Kenya, built on one conviction: sustainability and social justice are the same bet.

Everything the Foundation does in Canada, it also does in Kenya. This is not a footnote — it is the organizational architecture.

Mission

"Transform textile waste into purposeful products and purposeful employment — while funding education and family, in Canada and Kenya."

Registration

BC Incorporation No.	S0075186
Business No.	786954701
Legal status	BC-registered nonprofit organization. Charitable status application in progress with CRA.
Founded	2020, Vancouver, BC
Operating regions	Canada (Vancouver, BC) and Kenya
Website	kasandyfoundation.org
Media contact	hello@kasandyfoundation.org

Jackee Kasandy

Jackee Kasandy is a seasoned expert in retail, marketing, procurement, and strategic business practices, with over two decades of corporate advertising and marketing experience and a decade as a successful entrepreneur.

As the founder and CEO of Kasandy Inc., a thriving 7-figure lifestyle brand, Jackee has applied her expertise to advertising, marketing, growth, and transformational strategy across diverse industries including retail, food, consumer products, and hospitality. Her flagship brick-and-mortar store has operated at the historic Granville Island in Vancouver, BC since 2016.

A recognized leader in procurement strategy and supplier diversity, Jackee created a groundbreaking, first-of-its-kind procurement course designed to help suppliers become certification-ready while enabling corporations to diversify their supply chains. She is a passionate advocate for systemic changes in procurement policies, collaborating with industry leaders to promote equity and the meaningful inclusion of diverse suppliers at every level of supply chain management.

Her thought leadership has been featured in national and international media including Montecristo Magazine. The Vancouver Economic Commission recognized her as one of the “23 Black Leaders in Vancouver” for her advocacy, education, and leadership in supporting women and business owners.

Current Roles

Kasandy Foundation	Founder & Executive Director
BEBC Society	Global President & Board Chair (founded 2020)
Kasandy Inc.	Founder & CEO — 7-figure lifestyle brand, Granville Island
BC Housing	Board Commissioner (appointed by Minister Ravi Kahlon)
Union Gospel Mission	Board of Directors & Governance Committee

Areas of expertise

- Entrepreneurship & Retail
- Branding, Marketing & Digital Media Strategy
- Research, Data & Transformation
- Advocacy & Community Engagement
- Supplier Diversity & Procurement

Available for

- Print, broadcast, podcast, and online media interviews

- Panel discussions, keynotes, and workshops on circular economy, supplier diversity, Black entrepreneurship, and inclusive business

OPERATIONS & TECHNICAL LEAD

Deress Asghedom

Deress is a seasoned leader with over 20 years of experience in supply chain management, branding, and operations. He has led teams of 500+ and managed millions in inventory across North America, bringing rigorous expertise in building efficient systems and customer-centric operations to the KCEI manufacturing pilot.

Driven by a commitment to customer-centricity, Deress founded Vaster, a consumer app revolutionizing product discovery using ML and AI technology. His passion for data-driven decision-making and seamless user experiences is applied across KCEI's operational and logistics design. Deress brings a strong personal commitment to supporting partners in achieving a net-zero world.

Expertise

- Supply Chain Management
 - ML and AI Technology
 - Logistics & Operations
 - Brand Strategy
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PROJECT COORDINATOR

Raphael Machalani

Raphael Machalani is a strategic leader, consultant, and humanitarian specialist committed to building systems that drive social impact and equity. With a dual background in the nonprofit and consulting worlds, Raphael has spent over a decade helping organizations scale their impact through evidence-based programming, inclusive strategy, and strong operational frameworks.

His career spans international development, monitoring and evaluation (MEAL), grant writing, and systems strengthening, with a focus on child protection, education, and inclusive economic development. He has led multi-country MEAL systems and impact evaluations in partnership with major donors including UNICEF, the European Union, and Global Affairs Canada. Raphael is the founder of Kronowl, a strategic consultancy for social impact organizations, and Lumina Eligma, a profitable lifestyle and fashion brand.

Expertise

- Monitoring, Evaluation, Accountability & Learning (MEAL)
- Grant Writing & RFP Development

- Program Design & Impact Strategy
- Stakeholder Engagement & Capacity Building
- Cross-Sector Collaboration & Equity-Centered Design

Our Work

1. Kasandy Circular Economy Initiative (KCEI)

Canada's first full-stack textile circular economy manufacturing hub. Post-consumer textiles shredded and manufactured into acoustic bricks, playground surfaces, park furnishings, and civic products by workers from communities excluded from Canada's green economy.

Status	Pilot phase. Active since July 2024. Shredder installation June 2026.
Location	Emily Carr University of Art + Design (ECUAD), Vancouver, BC
Products	Acoustic bricks, playground surfaces, park furnishings, upcycled art, rework & repair
Workers	Refugees, newcomers, people with disabilities, Black & Indigenous women
Endorsed by	City of Vancouver — Zero Waste 2040 Strategy
Research partner	ECUAD — formal 10-milestone MOU. Testing begins July 15, 2026.
Funders	FFBC (federal), SBCCI (federal clean innovation)

2. Girls & Women Education

Bursaries for Black girls and women in Canadian post-secondary education, and partnership with One Girl Can Foundation for girls' education in Kenya. Both streams equal in ambition.

Canada	Bursaries for Black girls and women in post-secondary education
Kenya	Partnership with One Girl Can Foundation
2026–2028 target	26 girls and women supported (6 Canada bursaries + 20 Kenya)

3. Paths to Home — Adoption Funding

A trust fund removing financial barriers for willing adoptive parents in Canada. Adoption costs \$10,000–\$50,000+. 100% of Paths to Home donations go directly to families.

Fund	Trust administered by the Kasandy Foundation
2026–2028 target	3 families funded
100% pledge	Every donation to Paths to Home goes directly to families — zero admin taken

At a Glance

KCEI became fully operational July 2024. Targets reflect 2026–2028 programme goals. Verified data published as milestones are reached.

50 Tonnes of textiles diverted 2026–2028 TARGET	12 Sustainable jobs created 2026–2028 TARGET	26 Girls & women educated 2026–2028 TARGET	3 Adoption families funded 2026–2028 TARGET
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Institutional Partners & Funders

PARTNER	TYPE	RELATIONSHIP
FFBC	Federal funder	Active grant — KCEI pilot infrastructure
SBCCI	Federal funder	Clean innovation scale-up grant
City of Vancouver	Municipal endorsement	Endorsed; Zero Waste 2040 alignment
Emily Carr University	Research partner	10-milestone MOU; material testing & pilot host
City of Victoria / CRD	Municipal engagement	CRD procurement conversations ongoing
One Girl Can Foundation	Education partner	Kenya girls' education co-delivery
Threading Change	Industry ecosystem	Textile sustainability advocacy network
UBC Slow Fashion Cluster	Research network	Consortium member

Media Contact

Email	hello@kasandyfoundation.org
Website	kasandyfoundation.org
Speaking	kasandyfoundation.org/media
Response	Within 24 hours on business days

Suggested boilerplate

Use the following in press coverage:

"The Kasandy Foundation is a BC-registered nonprofit organization founded in Vancouver, Canada in 2020 by Jackee Kasandy. The Foundation operates three programs: the Kasandy Circular Economy Initiative (KCEI), Canada's first full-stack textile circular economy hub; Girls & Women Education, providing bursaries in Canada and supporting girls' education in Kenya through One Girl Can Foundation; and Paths to Home, a trust fund removing financial barriers for adoptive families. The Foundation is funded by FFBC and SBCCI and has an active research partnership with Emily Carr University of Art + Design. kasandyfoundation.org"

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